

WHAT IS WOKAI?

Wokai is a 501c3 non-profit organization dedicated to alleviating poverty in China one loan at a time.

HOW DOES IT WORK?

Wokai achieves this goal through a user-driven microfinance website that connects contributors in the States with borrowers in China. Users choose borrowers to support, watch repayments, and pick who to fund next. Users also access user-rated and user-generated content on China microfinance. Through information and capital exchange, Wokai aims to grow the microfinance sector in China and correspondingly increase opportunities for the poor.

HOW DOES WOKAI DISPERSE LOANS?

Wokai works with grassroots Field Partners in China that serve as banks to disperse loans to borrowers. Wokai ensures that loan funds are delivered to intended borrowers through our website, which allows complete transparency in the loan process. Wokai also completes a thorough on-site evaluation of Field Partners prior to partnership. During partnership, Wokai continues follow up visits to ensure operational excellence.

HOW DOES WOKAI CREATE WEBSITE CONTENT?

Wokai works with the microfinance community in China and website users to produce content. Content consists of a variety of different mediums including podcasts, pictures, videos and documents.

HOW DOES WOKAI ATTRACT USERS?

Wokai relies on its Chapter network to reach out to the public. Wokai Chapters consists of volunteers that are responsible for organizing and executing promotional events about Wokai. Thus far, Wokai has established Chapters in New York, San Francisco, and Seattle.

HOW CAN I GET INVOLVED?

Our website is set to launch in Fall 2008. In the meantime, you can keep up to date on our organization by signing up for our E-Newsletter and by reading our blog at www.wokai.org. Wokai is also accepting applications for volunteers interested in becoming a part of our Chapters. See website for more details.

WWW.WOKAI.ORG



ABOUT CHINA

800,000,000 people do not have adequate access to credit

300,000,000 people live below the poverty line

400 dollars is the annual income for a rural inhabitant

150 dollars will change an individual's life with a microfinance loan

100 microfinance institutions serve the poor

20 percent of the total population lives below the poverty line

1 dollar per day is the amount a rural inhabitant survives on

ABOUT WOKAI

Targets primarily female borrowers

Works with institutions that serve the poorest of the poor

Promotes green initiatives by highlighting green borrowers

